HP
DESIGN

Website
Design

Design & Build

Brief

Hudson Pictures Design mainly focuses on small and new businesses and helps to ensure their brand is current and effective in gaining new business. The first thing to ascertain is what style you would like for you new site, along with the most important features (Interactive timetables, online stores, booking systems etc) We need to know the theme of your business, existing logos and any colour schemes you have.
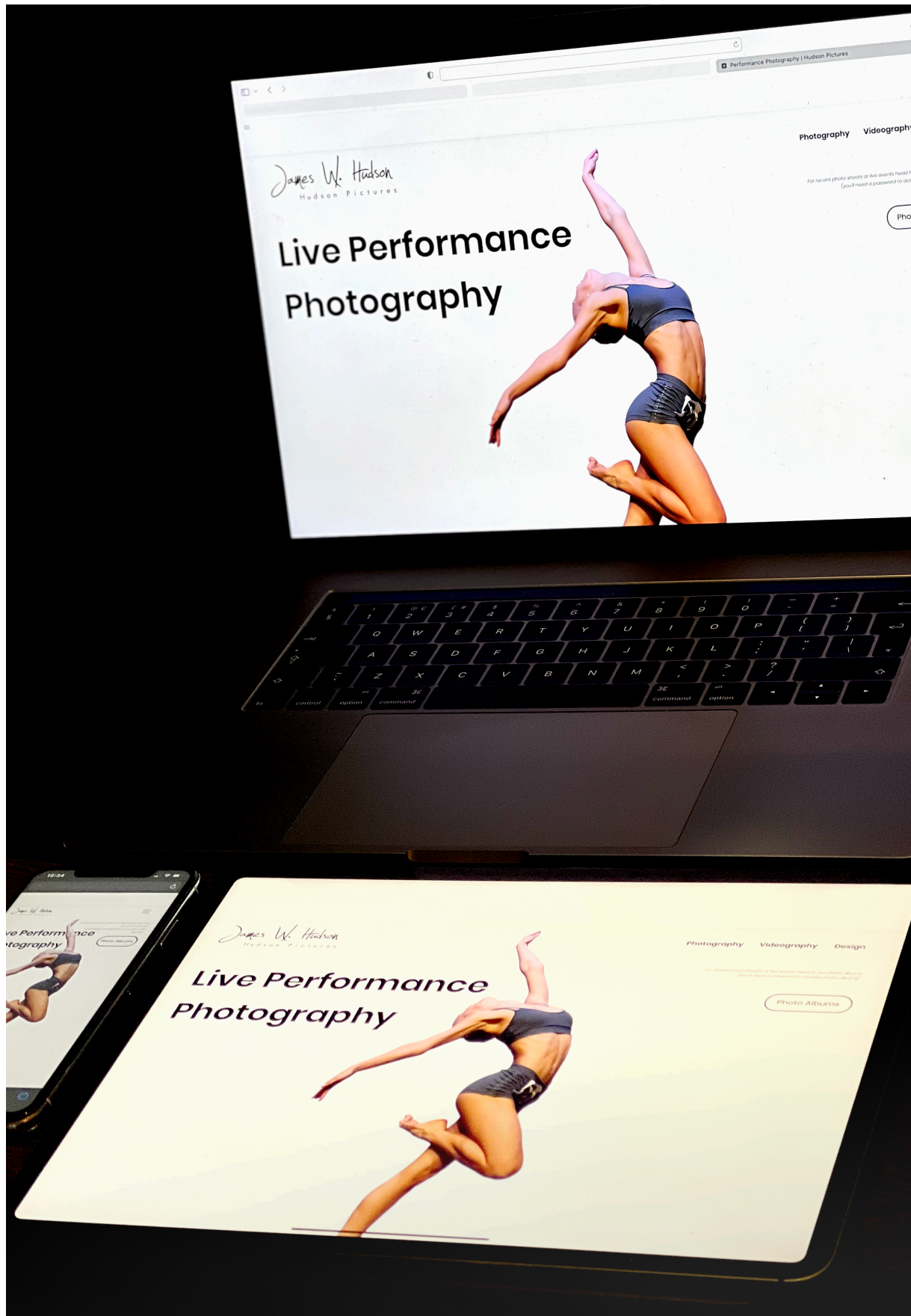
Research

Research is key to designing a new site, we'll ensure your new site is ahead of the game and design your site to stand out from the competitors in your field.

Concept delivery

We'll put together a design and initial concept for you to review before anyone else gets a glimpse, this is when we find out what you love about the new site and what you think needs some tweaking. The site is designed to work on all platforms (Computers, tablets & mobiles) We design each page individually to suit each screen size, so you site works for everyone on every device.

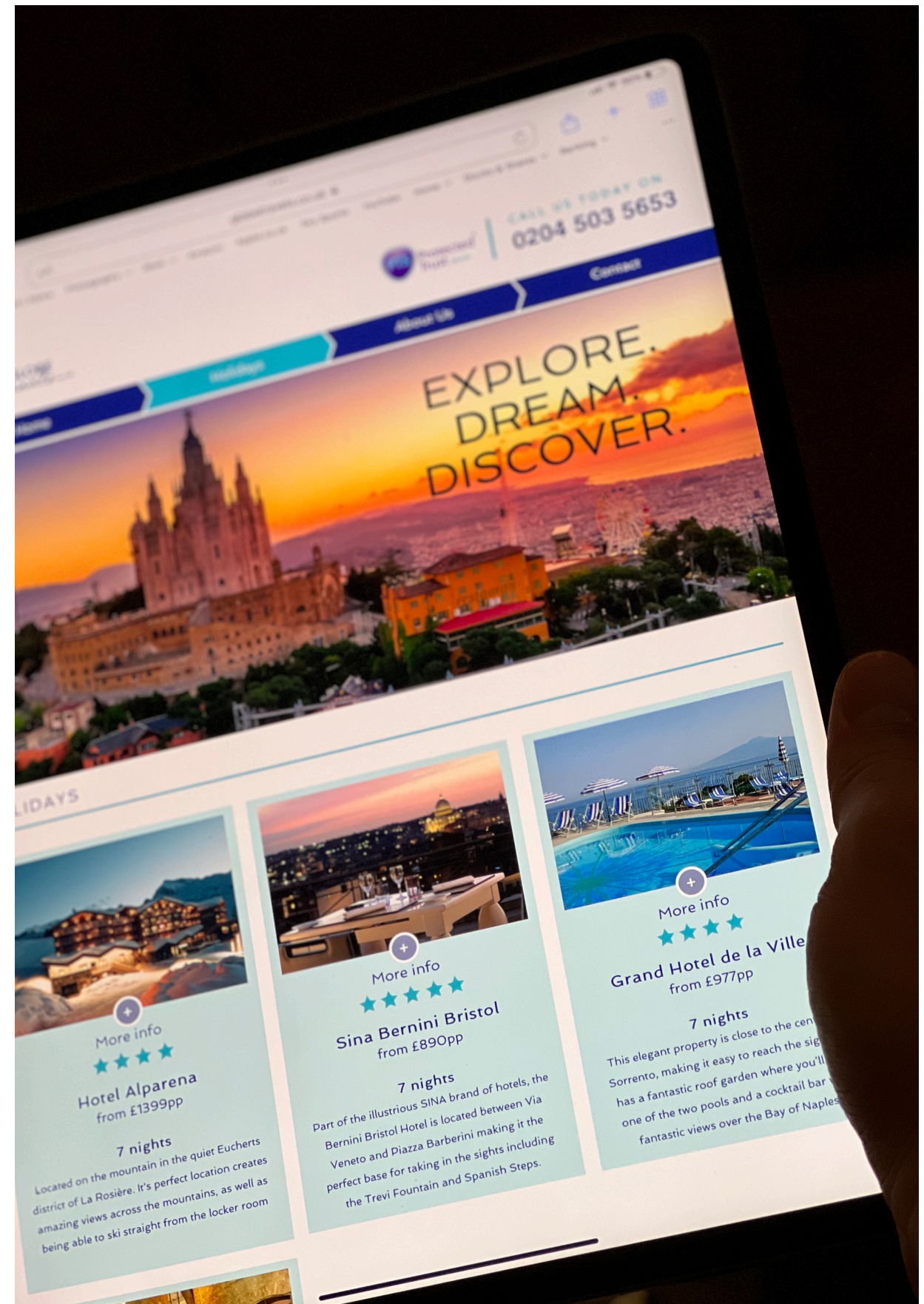We make our revisions and your site will be good to go!

Management

We manage your sites back office and ensure it's always up and running, each client will have access to key information, including online bookings and online store orders.

Features

We can include and a range of features and external apps that you will have access to, including:

- **Interactive Timetables** (Online timetable which can also be customised to accept payments when booking classes or paying for block sessions)
- **Online Stores** (Sell your merchandise, tickets, products for your business or upcoming event)
- **Online Menus** (Perfect for restaurants or bars)
- **Live Chat** (Set custom chat hours to fit your schedule - Communicate instantly when customers visit your site, perfect for online stores, travel, estate agents)
- **Galleries** (Interactive galleries to enhance your business)
- **Videos** (Showreels/Promos)
- **Direct Payments** - (Payments taken from your site go directly to your chosen bank account 2-5 working days)

All pages are built from scratch with the business/customer in mind.

Pricing

Initial build cost varies and a bespoke price will be presented after the brief. We handle all domain registration and premium features that your site requires to operate, including external app integration. Going forward after the initial build, affordable monthly fees and charges are detailed each month which relate to website management and general updates requested by each client.

www.hudsonpictures.co.uk